



WUSATA

Western U.S. Agricultural Trade Association

WUSATA Pavilion at 2018 Gulfood Trade Show

February 18 - 22, 2018 in Dubai, U.A.E.

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration for:

February 18 - 22, 2018 Dubai World Trade Centre (DWTC)

Gulfood is the Middle East's largest annual food & beverage trade show!

Benefits of Participation:

- Located in the USA Pavilion, a prime location is offered
- On-site project manager assistance during the show
- Free access to internet lounge
- Transportation to/from hotel/DWTC free of charge

If you plan to exhibit within the WUSATA pavilion (located in the USA Pavilion), be sure to register through this event an-

**Register Now on Our Events
Calendar!**

Participation Fees

- Complete 6 sqm CORNER booth package: \$6,044
- Complete 9 sqm AISLE booth package: \$8,454
- Complete 9 sqm CORNER booth package: \$9,066

PLEASE NOTE:

- The WUSATA pavilion, located within the USA pavilion, offers a prime booth location
- **Note:** The DWTC will charge mandatory participation, insurance and enhanced internet listing fees which will be applied at the time of WUSATA invoicing, totalling \$858
- Each company is limited to a **maximum of one corner booth and two booths total**
- Waitlisting is now available online in the registration page
- Booths will be allocated on a first-come, first-served basis according to time of registration

Available space in the WUSATA Pavilion is limited and booths are assigned on a first-come, first served basis via our online event registration system. **Each company is limited to a maximum of one corner booth and to two booths total.**

FundMatch® can help boost your international marketing budget with 50% cost reimbursement on eligible international marketing expenses such as: trade show booths, travel, advertising, freight/shipping, giveaways, and much more. Don't miss this opportunity to maximize your participation!

Suitable Products include, but are not limited to: Foodservice products, ingredients, organic, natural/health, produce, food preparation, dried fruit and nuts, beverages, baked goods, honey products, specialty foods, and more

WUSATA:

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